



## **HOUSTON FIRE DEPARTMENT PUBLIC INFORMATION OFFICE MEDIA ALERT**

**FOR IMMEDIATE RELEASE**

**April 9, 2008**

CONTACT: HFD Public Affairs, 713-495-7900

### **HFD Canvasses NW Houston Apartment Complex**

**WHAT:** The Houston Fire Department will talk with citizens and distribute safety information during a canvassing effort in a northwest Houston apartment complex.

**WHEN:** Today, April 9, 2008, starting at 10:30am

**WHERE:** Apartment complex located off W. Greens and Willowbrook Mall (large complex located across from fitness center) Key Map 370K

**DETAILS:** In an effort to prevent tragedies and to encourage fire safety, members of the Houston Fire Department will be distributing safety information and talking with residents the apartment complex.

When it comes to smoke alarms, silence can be deadly. National and local statistics reflect this deadly silence with more than 50 percent of all residential fatal fires not having a working smoke alarm.

Non-working smoke detectors rob residents of the protective benefits home fire safety devices were designed to provide. The most commonly cited cause of nonworking smoke detectors is worn or missing batteries.